

WHISKAS PLEDGE OH SO SAMPLE OFFER

Offer Conditions

- 1 This offer (“Offer”) is made by Mars Australia Pty Ltd, ABN 48 008 454 313, trading as Mars Petcare Australia, of Petcare Place, Wodonga VIC 3690 (“Promoter”).
- 2 Offer available only to “Eligible Claimants”. An “Eligible Claimant” is an individual who:
 - (i) is a resident of Australia aged 18 years of age, or older, as at the time of their entry;
 - (ii) is not an employee of the Promoter or any of its related corporations or any of their agencies associated with the Promotion; and
 - (iii) is not a spouse, defacto spouse, parent, child or sibling (whether natural or by adoption) of an excluded employee.
- 3 The Offer commences at 9am on 9/4/10 and closes at 5pm on 6/8/10 (both Sydney time) (“Offer Period”)
- 4 Subject to these conditions, an Eligible Claimant who, during the Offer Period, claims a free WHISKAS OH SO... FISHY 100g pouch & a free OH SO... MEATY 100g pouch (“Sample Pack”) by registering his/her claim (“Claim”) as directed at www.whiskas.com.au (the “Offer Website”), will be awarded one Sample Pack.
- 5 An awarded Sample Pack will be posted to the Claimant’s postal address as specified in his/her Claim.
- 6 Limit of two Sample Packs per household.
- 7 Allow 30 days from the date of making claim for receipt of Sample Pack.
- 8 The Promoter takes no responsibility for lost, late, incomplete, incorrectly submitted or misdirected Claims, or for any delays or failures in any service.
- 9 By submitting a Claim the claimant is deemed to have accepted these conditions.

- 10 The Promoter reserves the right, in its absolute discretion, to verify the validity of all Claims (including the right to confirm and verify the identity of a claimant, by requesting proof of identity and proof of residency. Identification considered suitable is at the Promoter's absolute discretion) and to not accept any Claim from a claimant who, in the Promoter's opinion, has tampered with the Claim process or submitted a Claim that is not in accordance with these conditions.
- 11 The Promoter's decisions are final and no correspondence will be entered into.
- 12 CAUTION: ANY ATTEMPT TO CAUSE DAMAGE TO ANY WEBSITE OR THE INFORMATION ON ANY WEBSITE ASSOCIATED WITH THIS OFFER OR TO OTHERWISE UNDERMINE THE FAIR AND LEGITIMATE OPERATION OF THIS OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. THE PROMOTER RESERVES THE RIGHT TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW IN THE EVENT THAT ANY SUCH ATTEMPT IS MADE, WHETHER OR NOT THAT ATTEMPT RESULTS IN ANY SUCH DAMAGE, INTERFERENCE OR UNDERMINING.
- 13 Claimant personal information will be collected by or on behalf of the Promoter to enable it to administer the Offer and, if a Claimant consents, may be used to market its products to the Claimant. The personal information of each Claimant may be provided to others assisting in the conduct of the Offer, including the Offer administrator, and Sample Pack deliverers. Persons may contact the Promoter by post at the address stated in condition 1 to request access to, or corrections of, any of their collected personal information that is held by the Promoter. If an entrant does not provide accurate personal information the Promoter may determine that they are not eligible to claim a Sample Pack.